



Hawkes at Mooney Mooney – Social Media Promotion Terms & Conditions

1. Eligibility

- Open to Australian residents aged 18 and over.

2. Promotion Period

- Starts on Monday 5 January 2026 at 10am and ends on Monday 2 February at 9am.
- Entries received outside this period will not be considered.

3. How to Enter

- Post a photo of yourself enjoying a Lobster Roll or dining at Hawkes at Mooney Mooney on Instagram or Facebook.
- Tag @MooneyMooneyClub and use #HawkesAtMooneyMooney.
- Comment 'Hawkes Lobster Roll' on the original promotional post once your photo is live.

4. Prize

- One winner will receive a \$100 Hawkes Gift Card.
- The Gift Card is digital and valid for 3 months from date of issue and cannot be exchanged for cash.

5. Winner Selection

- Winner will be chosen based on creativity and relevance by Mooney Mooney Club marketing team.
- The decision is final and no correspondence will be entered into.

6. Notification

- Winner will be announced on the Mooney Mooney Club official social media pages and contacted via direct message.
- If the winner does not respond within 7 days, a new winner will be selected.

7. Content Usage

- By entering, you grant Mooney Mooney Club permission to use your photo for promotional purposes across social media and marketing channels.

8. Privacy

- Personal information collected will be used solely for administering this promotion and will not be shared with third parties.

9. General

- Mooney Mooney Club reserves the right to amend or cancel the promotion at any time without notice.
- This promotion is in no way sponsored, endorsed, or administered by Instagram or Facebook.